

# PM-2755

**WHITE PRINT MEDIA**  
 2.75mil Ultra-Premium Permanent Print Media  
 With FLO™ Technology



## PRODUCT DESCRIPTION

ICON® PM-2755 is a highly-flexible 2.75mil polymeric print media, engineered with FLO™ Technology for bubble-free application. High opacity with up to a 7-year outdoor life. Clear solvent-based ultra-premium adhesive provides medium-high tack with high ultimate adhesion, exceptional shrinkage resistance, and excellent long-term removability. Unique, unrivaled adhesion to drywall, low-VOC paints, fiberglass, stainless steel, aluminum, and many other surfaces. The premier choice for medium to long-term indoor/outdoor signage, POP/tradeshows graphics, decals, nameplates, fleet graphics, and more! ICON® PM-2755 has obtained a Class A fire rating in ASTM E84-17 testing and meets the highest life safety requirements for indoor/outdoor commercial graphics.

## RECOMMENDED END USES

Substance Incorporated ICON® PM-2755 exhibits the following product features and advantages:

- Digitally printed graphics with high opacity, vibrant color reproduction, and precise detail.
- Permanent bubble-free graphic installations on flat, moderately curved, and lightly textured surfaces.
- Unique, broad, unrivaled adhesive performance with high adhesion and excellent long-term removability.
- Indoor/outdoor signage with a medium to long-term lifespan, requiring excellent dimensional stability.
- Phthalate-Free Film Structure and ASTM E84-17 Class A rating conform to the highest health and safety standards.

## PERFORMANCE CHARACTERISTICS

CHARACTERISTICS	TYPICAL VALUE
MATERIAL	2.75 mil Polymeric Calendered Vinyl
COLOR	Opaque White
TENSILE STRENGTH	12.5 Pounds/Inch
ADHESIVE	Clear Solvent-Based Permanent Pressure Sensitive Acrylic
ADHESIVE THICKNESS	1.2 mil
PEEL ADHESION	4.5 Pounds/Inch from Stainless Steel
LINER	99LB PE Coated Layflat Paper
LINER RELEASE	30 Grams/Inch
DIMENSIONAL STABILITY	0.020 Inch (Machine Direction)
APPLICATION TEMP.	50°F to 80°F recommended, test prior to specific application
TEMPERATURE RANGE	-40°F to 212°F
SHELF LIFE	2 years when stored at 70°F and 50% relative humidity
PRINT COMPATIBILITY	Solvent, Eco-Solvent, Latex, UV, and Thermal Transfer Inks
GRAPHIC LIFE	Outdoor durability up to 7 years (unprinted), permanent
CHEMICAL RESISTANCE	Resists mild acids, mild alkalis, solvents, and salts
	Excellent resistance to water, including immersion

## INSTALLATION RECOMMENDATIONS

- Before applying an overlaminate, please allow 24-48 hours for solvent ink systems to dry.
- Application surface should be free of dust, dirt, debris, grease, and other contaminants.
- It is highly recommended to clean the installation surface with isopropyl alcohol prior to application.
- Dry installation is recommended. If a wet installation is desired, please test application fluid prior to use in a production environment.



## NOTICE

Substance Incorporated products are precision manufactured in the United States to the highest exacting standards, and guaranteed to be free from manufacturing defects. All descriptive information presented within this Product Data Sheet is intended for reference purpose only. This information does not suggest or constitute a verbal or written warranty of any kind. The end user shall be responsible for independently testing the suitability of this product for their application, prior to final use. Substance Incorporated shall not be held liable for damages, injuries, loss, or expenses that result from the use of our products. Our unique Phthalate-Free Film Structure meets the health and safety requirements set forth by CPSIA, REACH, RoHS, and California Proposition 65.

